



Shape your future

Products and Prices 2010

In the following brochure we would like to present our products and services with which we guarantee you to recruit the best students and graduates. All our services (which you can see on the following pages) are freely combinable to your individual taste. Our HR consultants can help you create the perfect recruiting package combining our products and services from all categories: Employer Branding, Job Postings, CV Database, Mentoring, Scholarships, Advertisement, Event Management and Calendar as well as Target Emails. You can find our contact details and the discounts we grant at the end of the brochure.



Employer Branding

The company portrait is your company's business card towards tomorrow's talents. We offer three different levels of company portraits, the basic, standard and premium portraits. You can flexibly upgrade anytime.

| Company Portrait | Basic | Standard | Premium |
|------------------------------|------------------|--|---|
| Name, Industry and Logo | ✓ | ✓ | ✓ |
| Company Description | | ✓ | ✓ |
| Employee Ratings | | ✓ | ✓ |
| Link to Jobs and Events | | ✓ | ✓ |
| Mentor Network | | ✓ | ✓ |
| Employee Interviews | | | ✓ |
| Video of Company | | | ✓ |
| Duration / Costs (excl. VAT) | unlimited / free | 1 month / 200 CHF 3 month / 450 CHF 12 months / 1200 CHF | 1 month / 600 CHF 3 month / 1000 CHF 12 months / 3500 CHF |

3. Video Integration in Portrait: Adding the company video to either the Basic or standard company portrait will enhance your visibility towards talents and give them the perfect insight into your company.

3 month / 1'000 CHF
12 months / 3'000 CHF

4. Top Company: As a top company you will benefit from a large variety of benefits over other companies. Prioritized visibility with logo on the Jobzippers homepage, prioritized rating in the list of companies in the pre-selected list of top companies and a presence with logo in our monthly newsletter sent to all users.

3 month / 400 CHF
12 months / 1'000 CHF



Job Postings

1. Job Posting Standard: We offer various alternatives to post your jobs on our website. Generally we adapt to your system (template, PDF, URL or direct XML link to your companies' website. Prices below are meant for single job postings. For multiple postings we offer the following discount rates:

If you buy at least 5 postings (either basic, standard or slot), you will receive 1 for free (flexible start dates)

If you buy at least 10 postings (either basic, standard or slot), you will receive 3 for free (flexible start dates)

| Job Postings | Basic | Standard | Slot |
|---|-------------------|--|---|
| Online template | ✓ | ✓ | ✓ |
| PDF upload | | ✓ | ✓ |
| URL linkage | | ✓ | ✓ |
| Priority job posting | | ✓ | ✓ |
| Direct XML | | | ✓ |
| Upload as many jobs as you want! The number of slots you book limits the amount of jobs displayed simultaneously. | | | ✓ |
| Duration / Costs (excl. VAT) | 1 month / 150 CHF | 1 month / 400 CHF 3 month / 600 CHF | 1 month / 600 CHF 3 month / 1000 CHF 12 months / 2500 CHF |

2. Flatrate: Upload an unlimited number of jobs. Using our direct XML technology we will facilitate and automatise the transfer ensuring that all your job postings are up-to-date.

12 months / 17'500 CHF

3. Job Video: Want to stick out of the crowd and show candidates what the job is all about with more than just words? Then upload your job posting as a video.

1 month / 900 CHF
3 months / 1'500 CHF

4. Multi-language Jobs: You can add the same job posting in multiple languages and only pay a small additional fee.

Price for first posting (see above)
Each additional language: 100 CHF

5. Top Job in our Newsletter: To gain more attention for a job posting published on our website, add the top job to our monthly newsletter and make sure that all users see it.

100 CHF
(in addition to the regular job price)

6. Internships: Upload internships (unlimited duration).

20 CHF / 950 CHF (flatrate)

7. Student Projects: Bachelor- and Mastertheses (unlimited duration)

Student Project: free

8. Renew Job Posting: Extend your standard or slot posting by 1 month without having to pay the full price.

1 month / 300 CHF



CV Database

1. Research the CV Database

Free

2. Contact a candidate: If you are interested in a talents' profile you can send a contact request to the person.

1 request / 15 CHF
10 / 120 CHF and 50 / 500 CHF
Flatrate (12 months) / 900 CHF

3. Contact Request Confirmed by Candidate: If the candidate accepts your contact request all the relevant application documents will be transferred.

75 CHF per confirmation

4. Search agent for CV Database: Save your preferred search settings and receive a list of potential candidates per Email.

12 months / 150 CHF



Scholarships

Support the Excellence: Do you want to support highly talented individuals through scholarships?

Our foundation Stipendia (www.stipendia.ch) allows your company to promote selected talents through scholarships or awards. This can take place as part of the annual Jobzippers scholarship which gathers funding from multiple sponsors (see table below for details) or as a company-specific scholarship which is designed for a specific group of candidates with previously selected criteria. We are happy to discuss how to develop the perfect scholarship for your company.

| Jobzippers Scholarship | Silver | Gold | Platinum |
|---|---------|-----------|-----------|
| Online presentation with logo | ✓ | ✓ | ✓ |
| Promotion in Jobzippers newsletter | | ✓ | ✓ |
| Promotion in radio spots and newspaper publications | | | ✓ |
| Costs (incl. service charges) | 500 CHF | 2'000 CHF | 5'000 CHF |



Mentoring & Alumni Network

Invite selected employees that are working in your enterprise to promote your firm among the talents in a 1:1 situation in the role of a mentor. The mentor can individually select which person he/she wants to coach. This is one of the most direct and efficient ways to ensure that you will have the right talents to maintain your companies' success in the future.

free



Advertisement

1. Banner: Post your banner advertisement directly on our student home page. We offer three different formats which we accept as gif, jpg or flash:

Skyscraper: 120x600 or 160x600 pixels
Fullbanner: 468x60 pixels
Leaderboard: 728x90 pixel

Prices are CPM

50 CHF
30 CHF
60 CHF

2. Announcement in our Newsletter: Do you have a special event or other exciting news that you want to announce talents? Then book our newsletter announcement to reach the entire Jobzippers user base.

500 CHF



Event Management&Calendar

We offer an online event calendar to promote your events within our talent network. In addition we can support you in organizing special events at our partner universities.

Flatrate event postings 500 CHF per year
Organize events: Please contact us:
peter.vogel@jobzippers.com



Target Email

Reach your desired target group by Email: You can independently design a target email to promote events, workshops, special job offers, or other career-related issues. Using various filter criteria you can easily narrow down the search to the talents you wish to reach with the newsletter.

1. Basic Target Mail: You can select your target group based on basic filter functions such as university and field of studies. The email will be sent with the Jobzippers newsletter template.

1 CHF per recipient

2. Premium Target Mail: You have access to a larger diversity of filter functions. In addition, the email can be set up in an individualized way. Afterwards you will receive a detailed statistical analysis of the mailing.

2 CHF per candidate
Maximum: 2'000 CHF per email

shape your future Jobzippers

All the products and services presented in this brochure can be freely combined into packages that fit your organizations' recruiting needs and specifications. Our consultants are at your disposal to establish the perfect strategy to ensure that you find the best talents for your company.

We offer a large variety of discounts to ensure that you can get the most out of this for your corporation.

- 75% for startups (younger than 3 years)
- 75% for governments and NGOs
- 50% discount for companies with less than 50 employees worldwide

In addition, we offer the following discounts on **packages** booked:

- 10% (2'500-5'000 CHF)
- 15% (5'000-10'000 CHF)
- 20% (10'000-15'000 CHF)
- 25% (more than 15'000 CHF)

All prices exclude VAT.

If you are interested in our products and services we are more than happy to discuss your package options with you. You can either directly call us or write us an email to arrange a meeting. One of our sales representatives will then call you back. We are looking forward to welcoming you on Jobzippers to help you shape your organizations future.

Your Jobzippers Team



Peter Vogel, Founder and Managing Director
peter.vogel@jobzippers.com

Jobzippers Ltd. Schweiz

Hofhölzliweg 19
8046 Zürich
Schweiz

Tel: +41(0)78 778 69 75
Mail: info@jobzippers.com