



Shape your future

COMMUNITY MANAGER / MARKETING

Founded in 2008 Jobzippers is a young and growing result-driven company that has specialized in recruiting services for the European university market. Our expertise lies in identifying trends and needs in the graduate recruiting market and creating a centralized network of university career services thus serving the needs of our clients. Our client base is composed of students & graduates, universities and companies. As representatives of these three groups are highly diverse, a large amount of flexibility and spontaneity is required for this job. Our business requires effective, customer-based decision-making paired with the right amount of team spirit. There are millions of profiles that fit to this position and we only care for diversity. Your career path is of no interest to us.

Your skills

- You are digitally savvy and strongly engaged in online communities
- You are comfortable in constantly changing environments, self-motivated and interested in growing with us
- You have a flair for entrepreneurship and you are curious about everything
- You love finding creative solutions to problems
- You are dynamic, have strong personal initiative and team spirit and have the ability to multi-task and prioritize
- You are outgoing and enjoy communicating with people
- German or Swiss German (fluent), minimum C1 in English and/or French. Other languages are welcome

Your tasks

- Take care of and grow our online community through social networks, blogs, email and telephone.
- Development of innovative marketing concepts to promote Jobzippers towards students and graduates
- Promotion activities at career fairs and other events throughout Switzerland
- Public Relations activities
- Evaluation of user satisfaction

The Job

- The job can be conducted full-time or part time
- Salary depends on your time commitment
- Very flexible working hours and work location (favorably in Lausanne)

Interested?

Please direct your application (half page cover letter, resume and questionnaire) to Peter Vogel at peter.vogel@jobzippers.com or +41 (0)78 778 69 75



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QUESTIONNAIRE

- 1) Do you read blogs or sites about career, jobs, recruiting and student-related issues? If yes, which ones?
- 2) Where do you inform yourself about career-related topics?
- 3) Do you maintain an active blog, twitter account, or general web presence?
- 4) What online communities, if any, do you participate in and/or frequent?
- 5) Do you have apps on your mobile phone? If yes, which ones do you like? Why?
- 6) What campaign/concept/video have you seen recently that was innovative and interesting?
- 7) What new and emerging technology could have an impact on digital marketing? How would you use it?
- 8) What social networks are fading? What do you think might be the new Facebook/Twitter etc?
- 9) Assuming you need to reach 20% of Swiss students but you do not have any budget for it, how would you go about this problem? (creative solutions expected)
- 10) Have you been on a team? If yes, how did you communicate with them; email, social networks, IM, texts, etc?