

Speed, Action: Results! Workplace of the Future.

23.3.2012

In Cooperation with **FutureWork Forum**

“The aim is *to understand* and to manage the working environment *of tomorrow*.”

Mike Johnson
Chairman FutureWork Forum

Welcome at Speed, Action: Results!

Speed is always key in business. For this reason we have started our series *Speed, Action: Results!* during which you get sharpened, concentrated information on one relevant topic. We tackle current topics and provide both valuable and practical content during one day only – including fantastic networking opportunities. Be our guest.

The Workplace of the Future.

The program will examine both macro issues (labour developments, demographics and technologies) as well as micro issues (work-space,

recruitment, reward, retention, retirement, succession planning, coaching and mentoring). After attending the program, participants will have an in-depth understanding of the external forces that will shape the organization of the future and be better able to position their own workplaces to take advantage of these changes.

Who should attend?

This is a unique seminar that addresses many of the big issues that are not “visible” in our day-to-day business life. Knowing which skills create advantages, understanding how to create a workplace and give us access to the very best talent.

Our Partner.

FutureWork Forum is a global think tank devoted to reviewing, researching, reporting and responding to issues around the future of work.
www.futureworkforum.com

Lorange Institute of Business Zurich.

The Lorange Institute is “the business school of the future”. It’s a meeting place with networking opportunities where participants have thematic discussions with leading experts in their fields. The programs are innovative learning experiences that will change the way to look at business challenges.


		 www.lorange.org/SAR_workplace
08:00 – 08:30		Get together and Coffee
08:30 – 08:45	 Mike Johnson Consultant, Commentator and Author	Introduction
08:45 – 09:30	 Göran Hultin Demographer and Consultant	Module 1 “Macro Picture of Tomorrow’s Global Labour Landscape” How changing demographics will affect your business – the demographics Workforce of doom and why the Chinese won’t take over the world.
09:30 – 10:15	 Peter Vogel Entrepreneur and HR Consultant	Module 2 “Career Choices of Generation Y&Z and their Employability” Explore the characteristics of Generation Y&Z; the different career choices for these people; what makes Entrepreneurship such an attractive career option and, how to harness that entrepreneurial need.
10:15 – 10:30		Coffee Break
10:30 – 11:15	 Andrew Chadwick Architect	Module 3 “Space – the Final Frontier” From Monk’s cell to Uffizi Palace in Florence; the importance of the workplace; the workplace as a messenger; the communication revolution; how generation Y&Z make sense of it?
11:15 – 12:00	 Cliff Dennett Online Games Designer and Presenter	Module 4 “History of IT in the Workplace: from PONG to Gamification” IT’s history is too often told in terms of a single linear story, a story that hides many of the subtleties of its impact. This session cracks this world apart and challenges participants to consider different versions in a business context.
12:00 – 13:30		Working Lunch
13:30 – 14:15	 Göran Hultin	Module 5 “Avoiding Culture Clash and Building New Organizations” Do we need a new workplace protocol? Will Chinese and Indian owners of Western businesses understand our laws and cultures, our needs and expectations?
14:15 – 15:00	 Peter Vogel	Module 6 “Work Practices to Unleash the Talent of Future Generations” An explanation of the working environment of tomorrow, what it is and what it will require to “live” in it; how to unleash their potential. You will gain a clear understanding of the work environment of the future.
15:00 – 15:15		Coffee Break
15:15 – 16:00	 Andrew Chadwick	Module 7 “Get Ready for the Elastic Environment” What’s tomorrow’s workspace going to look like? Andrew takes us on a journey into the future. It’s flexible, eco-friendly and capable of many things.
16:00 – 16:45	 Cliff Dennett	Module 8 “Is WORK a 4-letter Word, or FUN?” Real-world examples of using entertainment to solve some of the biggest problems of our time. Cliff shows how we can learn to apply fun to very serious problems and our day-to-day workspace.
16:45 – 17:30	 Mike Johnson	Summary and Conclusions Mike will chair an end-of-session debate. A highly participative, interactive session to capture record and discuss key concerns and provide practical guidance on future-related organizational issues.
17:30 – 18:00		Networking Apéro

 CHF 750.–

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 Location on Campus of Lorange Institute
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 Parking spaces available at Stäubli-Areal;
3 minutes walk to the Campus

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Member of



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